



September 22, 2009

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

- What:** The winning team of the Kingston Canadian Film Festival's "10 Years, 10 Minutes" Award will be shooting their short film, *Ruby Can't Fail* in Kingston. Writer/Director Colette Lacoursiere won \$5,000 and mentoring with filmmaker Audrey Cummings for the production of the short film.
- Who:** Writer/Director Colette Lacoursiere and her production team including Lenny Epstein (producer), Michael Catlin (producer), and Josh Lyon (editor) along with cast and crew, and mentor Audrey Cummings.
- When:** Approximately 8:00 am to 9:00 pm daily, Thursday September 24 to Sunday September 27, 2009.
- Where:** Various locations throughout Kingston including Downtown Kingston, the waterfront, LA Diner, CKWS TV and private residences.

About the "10 Years, 10 Minutes" Award

The "10 Years, 10 Minutes" Award, a special initiative in celebration of the Festival's upcoming **10th anniversary**, was developed to support and foster the local filmmaking community by providing \$5,000 cash and mentoring to produce a short film in Kingston.

About *Ruby Can't Fail*

After 10 years in Hollywood struggling to make it as an actress and realizing that most of her roles have consisted of playing dead bodies on crime shows, Ruby Keebler admits she has pretty much failed. She is deep into her 30s, with no job, no husband, no kids, and no prospects. Now what? Ready for change but with few options, she returns home to the small lakeside town where she grew up.

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Members of the press are welcome on set for interviews, photography and filming. To coordinate times and locations please contact:

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